



VIDEOHANCE for iOS - Launches May 8, 2014

Device Requirements

Designed for iPhone 5 or newer

Website

www.videohance.com

Contact

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App Store Link

<https://itunes.apple.com/us/app/videohance-video-editor/id850630834?mt=8&uo=4>

Price

Normally \$4.99

40% off introductory pricing for a limited time (\$2.99)

Video 1 - See the app in action

Vimeo: <https://vimeo.com/94453066>

YouTube: <http://youtu.be/n9RXqg-rK-0>

Original HD Video File: <http://bit.ly/1kNkuEC>

Video 2 - Commercial

Vimeo: <https://vimeo.com/92659677>

YouTube: <http://youtu.be/bXov-hiOGVg>

Original HD Video File: <http://bit.ly/1fWGQXi>

Photos and Screenshots

<https://www.dropbox.com/sh/wyxouu3em7l7pig/8L-KQkx7YH>

Story

It's been almost a year since Instagram launched its video sharing feature. Growth has not been as quick as photos and a big reason for this is lack of visually enticing videos. Many popular Instagram users use photo-retouching apps like VSCO and Afterlight, but a video equivalent doesn't exist as current video effects apps only offer pre-canned, templated styles. Videohance is the first app to open up full control over your video's look, all in real-time.

Key Uses

- Giving your videos an amazing, custom look
- Rescuing videos that were too dark
- Editing your best moments into beautiful videos

Key Features

Videohance provides ultimate control over your video's look with:

- Real-Time Editing Preview - see up to 14 filters, color adjustments, and texture overlays simultaneously.
- Professional Blending Modes - overlay textures can be blended 5 different ways with videos in real-time.
- 8 Way Color Controls - contrast, exposure, and more that adjust in real-time.
- 50 Authentic Textures - textures from real vintage film.
- Photo Motion - give your still photos life.

